



**Buffalo
Urban League**

*Empowering Communities.
Changing Lives.*

2011 Gala Program Book

Ad Sizes and Specifications

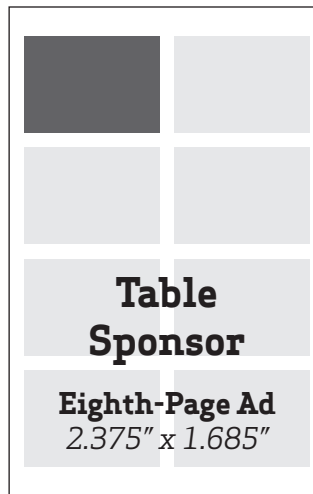
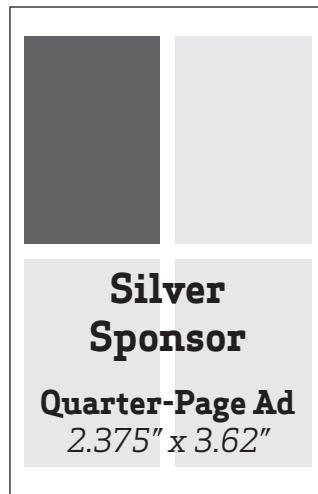
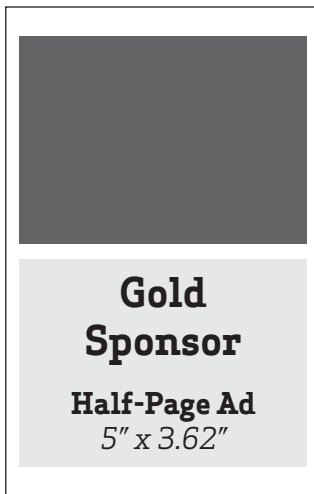
How to submit your ad

ALL ADS

ARE PRINTING IN
BLACK AND
WHITE.

**DUE DATE FOR
MATERIALS:**

Wednesday,
October 26, 2011



Please include with all submissions: the advertiser's name, the ad size, and the name and phone number for a contact person. For production questions, please contact: Philip Siddons at (716) 877-2500.

All ads are printing in black and white.

PDF files: apply a PDF/X 1-a with a resolution of 300 dpi, embed all fonts, do not select compression on files, and leave color unchanged. Email the .pdf to PSiddons@BuffaloUrbanLeague.org and then fax a proof of the ad to (716) 854-8960.

Digital files: If your file exceeds email size, contact Philip for instructions on how to send the file through FTP (file transport service).